

About FairTSA

Mission Statement

FairTSA's mission is to facilitate international trade that is participatory, equitable and sustainable. Our commitment is to run an effective administration to maximize benefit to producer operations. We accomplish this through authentic, transparent work in partnership with our international network of organic certification agencies, and a wide variety of producers and licensees. We all collaborate to make Fair Trade a rewarding way of life.

Our Purpose

The purpose of the Fair Trade Sustainability Alliance is to provide all partners in the supplychain a flexible Fair Trade program that is as much about engagement with partners as it is about providing a strong program with well-defined requirements. While accountability is necessary, engagement is where communal change happens. Flexibility is also necessary for the unique situations of diverse international projects. Therefore, direct talks and negotiating solutions with our partners is an integral and everyday part of our program.

Our Impact

- FairTSA currently has over **70 certified producers**.
- As of 2023, FairTSA Farmers and Producers work in **25 countries** on **6 continents**.
- FairTSA has close to **50 licensed or registered companies** actively purchasing FairTSA certified products in 2023.
- As of today, FairTSA works with **11 organic certifier organizations** with more than **20 offices world-wide**.
- FairTSA has directly supported close to **250 Community Development Projects** around the world.
- FairTSA connected producers and licensees to give **over 1 million USD** in social premium back to producer communities for Community Development Projects in 2022.

- The top selling FairTSA Certified Products in 2022 were **Coconut Products, Bananas, and Rice Products.**



Testimonials

“One of the most striking features of FairTSA that we really like is its unwavering commitment to affordability and flexibility in the sense that it enables simultaneous or combined certification for Organic and FairTSA standards to its licensees... The (Community Development Project) initiative goes beyond providing financial support; it actively empowers producers by promoting inclusive decision-making: investing in education, addressing lack of water and power supply, and restorative efforts after disasters and global pandemic. Witnessing the transformative impact of Fair Trade on these communities is truly inspiring. It is fulfilling to see individuals and families flourish and elevate their current conditions. Fair Trade not only fosters economic growth but also nurtures a sense of pride and unity within these communities.”

Rory Ong Yiu, Celebes Coconut Corporation, Producer of Coconut Products in the Philippines

“FairTSA is in our opinion a very serious and innovative way to develop the Fair Trade and to communicate about the final achievements. The specificity of the FairTSA label is its proximity to the supply chain, its flexibility, and its reduced management costs. The proximity allows FairTSA to understand what really matters for producers at origin and importers at destination. Thanks to its flexibility FairTSA always find a way to move on and develop fair trade supply chains. Thanks to its reduced management cost the money goes to the producers and is not lost in administration fees.”

Joaquin Moreno, BONABIO S.A.S, Licensee of Bananas and Seeds in France

“Being certified according to the FTSA standard enabled us to work together with the farmers on projects spanning a longer period and lasting impact. We very much appreciated the accessibility of the people behind FTSA and their practical approach and solutions.”

Arjon Kalter, Good Food Foundation, Producer of Apricots and Figs in Turkey